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Annotation

The essence of management based on business processes and enterprise benefits from its implementation are considered and analyzed. The current state of the economy is found to be characterized by low innovation activity, so it is necessary to redesign business processes at enterprises. The authors highlight the following types of business processes: basic, interim, management and development. The classification of methods for improving the management of business processes is done, such as re-engineering, benchmarking, analysis of business centres, idealization.

Keywords: business process, management, enterprise, bottleneck, reengineering, re-design, benchmarking.

Summary

Introduction. World experience shows that the dynamic development of the market of goods and services, increased competition, low level of innovation in enterprises that leads to lower competitiveness of products and the emergence of barriers to international trade, export orientation of raw materials necessitate the search for new tools and methods of production processes.

Purpose. The analyze of business processes and process management approach, classification of methods for improving business processes, analysis of innovative activity of economy of Ukraine.

Methods. Theoretical and methodological basis of the research was the position of modern economic theory, modeling principles and methods of scientific knowledge, such as analyses, synthesis,

Results of research. The current state of the economy characterized by low innovation activity. For example, in Ukraine only every sixth enterprise carries on innovation, whereas in developed countries (USA, Japan) – 70 % of enterprises. Thus, the share of Ukraine, who were engaged in innovation, was only 16,8 % in 2013, and which implemented innovations – 13,6 %, the share of sales of innovative products – only 3,3 % of total industrial.

Therefore there is a need to step up redesign of business processes technical equipment production.

In a broad sense business process is structured sequence of actions to implement relevant activities at all stages of the life cycle of the subject.

The following types of business processes is highlighted: basic, interim, management and development.

Implementation of process-oriented management can provide the following benefits to enterprises: expanding controls business processes from material management to sales; increasing the responsibility of structural units of business processes; determine problem areas in the implementation of business processes, installing wine, rapid removal of "bottlenecks"; authorizing departments to manage business processes within their competence, increasing responsibility management processes.

For domestic enterprises is very important methods of improving the implementation of which will require significant transformations in governance, including various methods to improve business – processes, which are divided into short and long term. Short methods include methods for rapid analysis of idealization, statistical management, quality function structuring, analyzing the working cells. Long methods include redesigning business processes, benchmarking, reengineering.

Conclusions. Efficient business process management will implement the strategic objectives, that improve economic efficiency and competitiveness.